

The Climate Nuggets Project's

Mission, Strategies, and Goals

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In a separate study,¹ we noted that the U.S. has major responsibilities in the reduction of Carbon Emissions. In fact, without our actions in this regard, in concert with the global community, the planet is doomed to major societal disruption. Given this, Climate Nuggets, Inc. is establishing its Mission with the overriding purpose of reducing U.S. carbon emissions.

MISSION

The Mission of Climate Nuggets, Inc. is to pursue initiatives which will legitimately allow us to take partial credit for massive reductions in U.S. global carbon emissions.

STRATEGIES

Carbon Emissions is only one front of the War described in (1). Humans are breaking planetary boundaries on many fronts². Every one of these boundaries will have to be dealt with to allow a balanced and sustainable future on this planet.

For now, **this Project will only focus on what we can do to reduce U.S. carbon emissions**. This front has a lot of moving parts (only some of which we can influence). However, there are actions we can take which can have an actual effect on emissions, such as:

Education of Constituents and Policymakers

1. Constituents: Clarify the realities and levers of Global Heating and Climate Changes
2. Policymakers: Clarify the realities and levers of Global Heating and Climate Changes
3. Use Nuggets as a valuable language of policy debates

Pressure on Policymakers to Lead

4. Demand political leadership in Congress and in Bipartisan Climate Caucuses
5. Support legislation and build political will across States, individuals, organizations, and Parties
6. Orchestrate multi-front promulgation of Letters to Editors, Nuggets on social media, articles, etc.

Pressure for Policies which will inhibit Carbon Emissions and promote Sustainable Alternatives

7. Demand taxation of carbon at its sources; incentivize deployment of non-fossil energy sources, storage capacity, and infrastructure for energy availability
8. Push for improved land use practices
9. Demand robust public support for climate research, weather analysis, nascent technologies, etc.
10. Demand aggressive pursuit of International cooperation

¹ [Climate Nuggets: Emission Goals for the U.S. - January 2026](#)

² [Planetary boundaries - Stockholm Resilience Centre](#)

TACTICS and 2026 GOALS:

1. PRODUCE CLIMATE NUGGETS

- a. Design and Produce Climate Nuggets (visual, single page, concise, understandable, scientifically sound, evocative, directed presentations of our global and/or local climate situation, with specific actions demanded).
- b. Provide supporting documentation and ensure independent scientific review of conclusions

2026 GOALS:

- *15 targeted and global Nuggets issued by 4/1/26; 50 by 9/1/26 for mid-term elections*
- *Establish independent review committee by 7/1/26*

2. CONSTRUCT THE CLIMATENUGGETS.ORG WEBSITE

- a. Build the website and its capabilities
- b. House content (Nuggets and supporting documents and discussion, YouTube videos, educational materials, key references, Policymakers and Candidates links, etc.)
- c. Build Social Media platform interfaces so constituents can select Nuggets and immediately send them to policymakers' social media accounts from the constituent's own social media account.

2026 GOALS:

- *Publish an attractive website (without active links to policymakers' social media accounts) including 20 Nuggets and supporting documentation and discussion, backup studies, and substantial related content by 3/15/26, for Indian River presentation*
- *Achieve full website functionality with active links to policymakers' social media accounts for all U.S. Members of Congress by 6/1/26*
- *Achieve full website functionality with active links to policymakers' social media accounts for 5 key State legislations by 8/1/26*

3. ESTABLISH CLIMATE NUGGETS AS A NON-PROFIT ENTITY

- a. Establish our initiative as a nonprofit, nonpartisan 501(c)(3) entity
- b. Determine and establish Mission, Goals, policies, by-laws, legal schedules and reports, budgets, and other required and helpful organizational documents
- c. Build staff and volunteers to make this all happen

2026 GOALS:

- *Determine all required information (names, addresses, statements, by-laws, plans) for certification by 2/15/26; Register in Florida and with the IRS by 3/1/26; Solicit volunteers at Indian River presentation 3/28/26; Perform all required activities and issue reports by 12/31/26*

4. NUGGET PROMULGATION, PARTICULARLY VIA SOCIAL MEDIA PLATFORMS

- a. Deliver in-person presentations to organizations' member meetings
- b. Develop organizational partnerships for members to access our Website, choose Nuggets, and send them to Policymakers and other constituents on their Social Media platforms. Stimulate education of all and pressure on Policymakers and Candidates.
- c. For in-person presentations to constituent bodies, provide hard-copy Nuggets for signing and mailing
- d. Stimulate Letters to the Editor, nationwide; submit articles and papers to newsletters and journals

2026 GOALS:

- *Deliver 10 in-person presentations to organizational member groups by 8/1/26*
- *Partner with 2 State or National organizations for their members to be urged and trained to maximize use of Nuggets on social media to their representatives by 6/1/26; with 5 organizations by 8/1/26*
- *Set up system to track number and destination of sent Nuggets by 5/1/26*
- *Achieve 50,000 Nuggets sent via hardcopy and social media by 8/1/26*
- *Achieve 30 LTE, articles, etc. by 10/1/26*

5. TRACKING OF IMPACTS ON CARBON EMISSIONS

- a. Identify policy opportunities and metrics for carbon emission reduction

2026 GOALS:

- *Develop a system for identifying policy actions which can make a difference and for measuring our impact on their passage and implementation and on their impact on actual Emissions by 10/1/26.*